

**CLAIMS:**

1. A method of creating a web-page of a web-site, the method including:
  - providing a user with a plurality of different modules from which the user can select;
  - enabling the user to select desired modules from the plurality of different modules;
  - providing the user with means to populate each selected module with desired information ;
  - enabling the user to cause the selected modules to be displayed on a digital display surface in a populated condition, in which each module is populated with the desired information, and in which the modules are displayed in a vertically stacked fashion one immediately adjacent another.
2. The method of creating a web-page of a web-site as claimed in claim 1, in which each module is arranged to extend horizontally across at least a major portion of the digital display surface.
3. The method of creating a web-page of a web-site as claimed in claim 1 or claim 2, in which the digital display surface defines rows of pixels and the modules are arranged to be displayed such that at least part of only one module is displayed on any one row of pixels.
4. The method of creating a web-page of a web-site as claimed in any one of the preceding claims, in which each module has a width selected from the group consisting of 720 pixels and 100%.
5. The method of creating a web-page of a web-site as claimed in any one of claims 1 to 4 inclusive, in which the modules are of the same width.

6. The method of creating a web-page of a web-site as claimed in claim 5, in which each module has a width of 720 pixels.
7. The method of creating a web-page of a web-site as claimed in any one of the preceding claims, in which providing a user with a plurality of modules from which the user can select includes providing the user with a module selection page which indicates a plurality of different modules which can be selected.
8. The method of creating a web-page of a web-site as claimed in claim 7, in which providing the user with a module selection page which indicates a plurality of different modules which can be selected includes causing a graphical representation of each of the plurality of different modules to be displayed on the module selection page.
9. The method of creating a web-page of a web-site as claimed in claim 7 or claim 8, in which providing the user with a module selection page which indicates a plurality of different modules which can be selected includes causing a description of each of the plurality of different modules to be displayed on the module selection page.
10. The method of creating a web-page of a web-site as claimed in any one of claims 7 to 9 inclusive, in which enabling the user to select desired modules from the plurality of different modules includes providing a selection button for each of the plurality of different modules which can be selected on the module selection page.
11. The method of creating a web-page of a web-site as claimed in any one of claims 1 to 6 inclusive, in which providing a user with a plurality of different modules from which the user can select includes providing the user with a module type page, which displays a plurality of different module types from which the user can select, and providing the user with a module selection page, which indicates a plurality of different modules which can be selected, in response to the user selecting a module type on the module types page.

12. The method of creating a web-page of a web-site as claimed in claim 11, in which providing the user with a module selection page which indicates a plurality of different modules which can be selected includes causing a graphical representation of each of the plurality of different modules of the selected module type to be displayed on the module selection page.
13. The method of creating a web-page of a web-site as claimed in claim 11 or claim 12, in which providing the user with a module selection page which indicates a plurality of different modules which can be selected includes causing a description of each of the plurality of different modules to be displayed on the module selection page.
14. The method of creating a web-page of a web-site as claimed in any one of claims 11 to 13 inclusive, in which enabling the user to select desired modules from the plurality of different modules includes providing a selection button for each of the plurality of different modules which can be selected on the module selection page.
15. The method of creating a web-page of a web-site as claimed in any one of the preceding claims, in which providing the user with means to populate each selected module with desired information includes providing the user with an information input page.
16. The method of creating a web-page of a web-site as claimed in any one of the preceding claims, in which the plurality of different modules from which the user can select is stored in a module database at a remote web-site, providing a user with a plurality of different modules from which the user can select then including permitting the user to access the module database at the remote web-site.
17. A system for enabling a user to create a web-page of a web-site, the system including:

a database on which a plurality of different modules is stored;

selection means arranged to enable a user to select modules from the database;

population means arranged to enable the user to populate the selected modules with desired information; and

display means arranged to cause the selected modules to be displayed on a digital display surface in a populated condition, in which each module is populated with the desired information, and in which the modules are displayed in a vertically stacked fashion one immediately adjacent another.

18. The system for enabling a user to create a web-page of a web-site as claimed in claim 17, in which each of the different modules is arranged to extend horizontally across at least a major portion of the digital display surface.
19. The system for enabling a user to create a web-page of a web-site as claimed in claim 17 or claim 18, in which the digital display surface defines rows of pixels, and the modules are arranged to be displayed such that at least part of only one module is displayed on any one row of pixels.
20. The system for enabling a user to create a web-page of a web-site as claimed in any one of claims 17 to 19 inclusive, in which each module has a width selected from the group consisting of 720 pixels and 100%.
21. The system for enabling a user to create a web-page of a web-site as claimed in any one of claims 17 to 20 inclusive, in which the modules are of the same width.
22. The system for enabling a user to create a web-page of a web-site as claimed in claim 21, in which each module has a width of 720 pixels.
23. The system for enabling a user to create a web-page of a web-site as claimed in any one of claims 17 to 22 inclusive, in which the selection means includes a module selection page which indicates a plurality of different modules which can be selected.

24. The system for enabling a user to create a web-page of a web-site as claimed in claim 23, in which the module selection page is arranged to display a graphical representation of each of the plurality of different modules.
25. The system for enabling a user to create a web-page of a web-site as claimed in claim 23 or claim 24, in which the module selection page is arranged to display a description of each of the plurality of different modules.
26. The system for enabling a user to create a web-page of a web-site as claimed in any one of claims 23 to 25 inclusive, in which the module selection page is arranged to display a selection button for each of the plurality of different modules.
27. The system for enabling a user to create a web-page of a web-site as claimed in any one of claims 17 to 22 inclusive, in which the selection means includes a module type page, arranged to display a plurality of different module types from which the user can select, and a module selection page, which indicates a plurality of different modules which can be selected, arranged to be displayed in response to the user selecting a module type on the module types page.
28. The system for enabling a user to create a web-page of a web-site as claimed in claim 27, in which the module selection page includes a graphical representation of each of the plurality of different modules.
29. The system for enabling a user to create a web-page of a web-site as claimed in claim 27 or claim 28, in which the module selection page includes a description of each of the plurality of different modules.
30. The system for enabling a user to create a web-page of a web-site as claimed in any one of claims 27 to 29 inclusive, in which the module selection page includes a selection button for each of the plurality of different modules.

31. The system for enabling a user to create a web-page of a web-site as claimed in any one claims 17 to 30 inclusive, in which the population means includes an information input page.
32. The system for enabling a user to create a web-page of a web-site as claimed in any one claims 17 to 31 inclusive, in which the database on which the plurality of different modules is stored is at a remote web-site.
33. A web-site arranged to generate a web-page, the web-site including:
  - a plurality of different modules stored on a database;
  - information stored on a database, which information is arranged to populate the modules; and
  - display means arranged to cause the modules to be displayed on a digital display surface in a populated condition, in which each module is populated with information, and in a vertically stacked fashion one immediately adjacent another.
34. The web-site arranged to generate a web-page as claimed in claim 33, in which each module is arranged to be displayed to extend horizontally across at least a major portion of the digital display surface.
35. The web-site arranged to generate a web-page as claimed in claim 33 or claim 34, in which the digital display surface defines rows of pixels and the modules are arranged to be displayed such that at least part of only one module is displayed on any one row of pixels.
36. The web-site arranged to generate a web-page as claimed in any one of claims 33 to 35 inclusive, in which each module has a width selected from the group consisting of 720 pixels and 100%.
37. The web-site arranged to generate a web-page as claimed in any one of claims 33 to 35 inclusive, in which the modules are of the same width.

38. The web-site arranged to generate a web-page as claimed in claim 37, in which each module has a width of 720 pixels.
39. A method of creating a web-page of a web-site, the method including:  
generating a module types page which displays a plurality of different module types from which a user can select a module type; and  
generating a module selection page, in response to the user making a selection of a module type on the module types page, which module selection page displays a plurality of different modules from which the user can select for creating a web-page of a web-site.
40. The method of creating a web-page of a web-site as claimed in claim 39, in which generating a module selection page includes causing a graphical representation of each of the plurality of different modules to be displayed on the module selection page.
41. The method of creating a web-page of a web-site as claimed in claim 39 or claim 40, in which generating a module selection page includes causing a description of each of the plurality of different modules to be displayed on the module selection page.
42. The method of creating a web-page of a web-site as claimed in any one of claims 39 to 41 inclusive, in which the module selection page includes a selection button for each of the plurality of different modules which can be selected, the method further including enabling the user to select modules from the plurality of different modules by clicking selectively on the selection buttons.
43. The method of creating a web-page of a web-site as claimed in claim 42, which further includes providing modules selected by the user and displaying the modules on a digital display surface, each module being arranged to extend horizontally across at least a major portion of the digital display surface.

44. The method of creating a web-page of a web-site as claimed in claim 43, in which the digital display surface defines rows of pixels and the modules are arranged to be displayed such that at least part of only one module is displayed on any one row of pixels.
45. The method of creating a web-page of a web-site as claimed claim 43 or claim 44, in which each module has a width selected from the group consisting of 720 pixels and 100%.
46. The method of creating a web-page of a web-site as claimed in claim 43 or claim 44, in which the modules are of the same width.
47. The method of creating a web-page of a web-site as claimed in claim 46, in which each module has a width of 720 pixels.
48. The method of creating a web-page of a web-site as claimed in any one of claims 43 to 47, in which the modules are provided from a module database at a remote web-site.
49. The method of creating a web-page of a web-site as claimed in any one of claims 39 to 48, which further includes providing the user with an information input page arranged to enable the user to input information for populating selected modules.
50. A system for enabling a user to create a web-page of a web-site, the system including:
  - a module types page which is arranged to display a plurality of different module types from which a user can select a module type; and
  - a module selection page, arranged to be displayed in response to the user making a selection of a module type on the module types page, and arranged to display a plurality of different modules from which the user can select so as to create a web-page of a web-site.
51. The system for enabling a user to create a web-page of a web-site as claimed in claim 50, in which the module selection page is arranged to cause a graphical



representation of each of the plurality of different modules to be displayed.

52. The system for enabling a user to create a web-page of a web-site as claimed in claim 50 or claim 51, in which the module selection page is arranged to cause a description of each of the plurality of different modules to be displayed.
53. The system for enabling a user to create a web-page of a web-site as claimed in any one of claims 50 to 52 inclusive, in which the module selection page is arranged to cause a selection button for each of the plurality of different modules to be displayed so as to enable a user to make a selection by selectively clicking on the selection buttons.
54. The system for enabling a user to create a web-page of a web-site as claimed in any one of claims 50 to 53 inclusive, which further includes a plurality of modules which can be selected by the user from the module selection page, each module being arranged to be displayed on a digital display surface and to extend horizontally across at least a major portion of the digital display surface when displayed on the digital display surface.
55. The system for enabling a user to create a web-page of a web-site as claimed in claim 54, in which the digital display surface defines rows of pixels and the modules are arranged to be displayed together such that at least part of only one module is displayed on any one row of pixels.
56. The system for enabling a user to create a web-page of a web-site as claimed in claim 54 or claim 55, in which each module has a width selected from the group consisting of 720 pixels and 100%.
57. The system for enabling a user to create a web-page of a web-site as claimed in claim 54 or claim 55, in which the modules are of the same width.
58. The system for enabling a user to create a web-page of a web-site as claimed in claim 57, in which each module has a width of 720 pixels.

59. The system for enabling a user to create a web-page of a web-site as claimed in any one of claims 54 to 58, in which the modules are provided from a module database at a remote web-site.
60. The system for enabling a user to create a web-page of a web-site as claimed in any one of claims 50 to 59, which further includes an information input page arranged to enable the user to input information for populating selected modules.
61. A method of creating a web-page of a web-site, the method including:  
    permitting a user to access a web-site;  
    enabling the user to select a plurality of modules from the web-site for creating a web-page on another web-site; and  
    providing the user with means to populate the selected modules with desired information.
62. A system for creating a web-page of a web-site, the system including:  
    selection means arranged to enable a user to select a plurality of modules from a web-site so as to create a web-page for another web-site; and  
    population means arranged to enable the user to populate selected modules with desired information.
63. A method of creating a web-page on a web-site, the method including:  
    providing a user with a plurality of different modules from which to select for creating a web-page on a web-site; and  
    providing the user with means to vary a colour of a plurality of different distinct areas of the web-page.
64. A system for creating a web-page of a web-site, the system including:  
    a database on which a plurality of modules is stored and from which a user can select modules for creating a web-page on a web-site; and  
    colour variation means arranged to enable a user to vary a colour of a plurality of different distinct areas of the web-page.

65. A method of creating an intranet web-page of a web-site, the method including:  
providing a user with a plurality of modules from which to select so as to create an intranet web-page; and  
enabling the user to select desired modules from the plurality of modules so as to create the intranet web-page.
66. A system for creating an intranet web-page of a web-site, the system including:  
a database on which a plurality of modules is stored and from which a user can select modules for creating a web-page on a web-site; and  
selection means arranged to enable the user to select desired modules from the database so as to create the intranet web-page.
67. A method of creating a web-page of a web-site, the method including:  
providing a user with a plurality of modules from which to select so as to create a web-page;  
enabling the user to select desired modules from the plurality of modules for creating the web-page; and  
providing the user with an information input page for inputting desired information for populating selected modules with the information input on the information input page.
68. A system for creating a web-page of a web-site, the system including:  
a database on which a plurality of different modules is stored and from which a user can select modules for creating a web-page of a web-site;  
selection means arranged to enable the user to select desired modules from the database so as to create the web-page; and  
information input means arranged to enable the user to input desired information for populating the selected modules with the desired information.
69. A method of creating a web-page of a web-site, the method including:  
providing a user with a plurality of modules from which to select to create

a web-page;

enabling the user to select desired modules, from the plurality of modules, for creating the web-page; and

generating a page indicating the modules selected by the user for the web-page, the page being arranged to enable the user to move modules operatively upwardly and operatively downwardly relative to one another.

70. A system for creating a web-page of a web-site, the system including:

a database on which a plurality of different modules is stored and from which a user can select modules for creating a web-page of a web-site;

selection means arranged to enable the user to select desired modules from the database so as to create the web-page; and

a module representation page arranged to indicate the selected modules of the web-page, the module representation page being arranged to enable the user to move modules operatively upwardly and operatively downwardly relative to one another.

71. A digital information storage device on which instructions are stored, in which the instructions include:

instructions for providing a user with a plurality of different modules from which the user can select;

instructions for enabling the user to select desired modules from the plurality of different modules;

instructions for providing the user with means to populate each selected module with desired information; and

instructions for enabling the user to cause the selected modules to be displayed on a digital display surface in a populated condition, in which each module is populated with the desired information, and in which the modules are displayed in a vertically stacked fashion one immediately adjacent another.

72. A digital information storage device on which instructions are stored, in which the instructions include:
- instructions for generating a module types page which displays a plurality of different module types from which a user can select a module type; and
  - instructions for generating a module selection page, in response to the user making a selection of a module type on the module types page, which module selection page displays a plurality of different modules from which the user can select for creating a web-page of a web-site.
73. A digital information storage device on which instructions are stored, in which the instructions include:
- instructions for permitting a user to access a database on the digital information storage device;
  - instructions for enabling the user to select a plurality of modules from the database for creating a web-page of a web-site; and
  - instructions for providing the user with means to populate the selected modules with desired information.
74. A digital information storage device on which instructions are stored, in which the instructions include:
- instructions for providing a user with a plurality of different modules from which to select for creating a web-page of a web-site; and
  - instructions for providing the user with means to vary a colour of a plurality of different distinct areas of the web-page.
75. A digital information storage device on which instructions are stored, in which the instructions include:
- instructions for providing a user with a plurality of modules from which to select so as to create an intranet web-page; and
  - instructions for enabling the user to select desired modules from the plurality of modules so as to create the intranet web-page.

76. A digital information storage device on which instructions are stored, in which the instructions include:
- instructions for providing a user with a plurality of modules from which to select so as to create a web-page;
  - instructions for enabling the user to select desired modules from the plurality of modules for creating the web-page; and
  - instructions for providing the user with an information input page for inputting desired information for populating selected modules with the information input on the information input page.
77. A digital information storage device on which instructions are stored, in which the instructions include:
- instructions for providing a user with a plurality of modules from which to select to create a web-page;
  - instructions for enabling the user to select desired modules, from the plurality of modules, for creating the web-page; and
  - instructions for generating a page indicating the modules selected by the user for the web-page, the page being arranged to enable the user to move modules operatively upwardly and operatively downwardly relative to one another.
78. A method of creating a web-page of a web-site substantially as herein described and illustrated.
79. A system for enabling a user to create a web-page of a web-site substantially as herein described and illustrated.
80. A web-site arranged to generate a web-page substantially as herein described and illustrated.

81. A digital information storage device on which instructions are stored substantially as herein described and illustrated.